



## RACE AGAINST KIDS' CANCER

August 4-5, 2018 • [www.raceagainstkidscancer.org](http://www.raceagainstkidscancer.org)

# GOING BIG

## Employer “Match/Match Challenge” Rules

**Program Objective:** Expand the RAKC giving circle to a broader group by incentivizing and rewarding drivers who secure a matching gift from their employer and/or matching gifts from their sponsors' employer.

### Program Rules:

- Every Employer Match received will be matched again from a special \$10,000 incentive fund.
- This “Match/Match Challenge” starts immediately, and will end on 08/03/18, or when the \$10,000 incentive fund is exhausted, whichever occurs first.
- The “Match/Match” funds will be awarded on a first-come, first served basis so get your employer match gifts submitted to The Morgan Adams Foundation (MAF) as soon as possible.
- So as not to give an unfair advantage, matching gift donations from self-employed drivers who are the business owner/principal are not eligible for a “Match/Match” award.
- To be counted as “received”, MAF must have in its possession either 1) the employer matching gift check; or 2) a written commitment letter on company letterhead stating the employee name, the amount of the matching gift, and signed by a person of authority from the company.
- Employee match gift checks/letters can be submitted to MAF via the following methods:
  - Online: <https://rmvr.raceagainstkidscancer.org/list.cfm>
  - Email: [rakc@morganadamsfoundation.org](mailto:rakc@morganadamsfoundation.org)
  - Mail: The Morgan Adams Foundation, 5303 E. Evans Avenue, Suite 200, Denver, CO 80222

**Looking to double-double your fundraising results?**

**Make sure you secure a Matching Gift from your employer (as well as ask your sponsors to secure matching gifts from their employer) and take advantage of this “Match/Match Challenge” incentive fund!**

