



RACE AGAINST KIDS' CANCER
August 4-5, 2018 • www.raceagainstkidscancer.org

GOING BIG

Employer Matching Gift Program & Challenge! **A New Fundraising Multiplier!**

Many companies match charitable contributions made by their employees. By obtaining a matching gift from your employer—as well as asking your donors to request a matching gift from their employer—you can substantially grow your fundraising total and get you that much closer to top fundraising prizes/awards! And new this year is an exciting Employer Match Challenge.

Get started today...

- Check your company's website or employee portal to see if your employer offers a matching gift program, or check these Employer Matching databases:
 - <https://doublethedonation.com/matching-gift-search/>
 - <http://www.cpr.org/support/misc/employer-matching-gifts>
- If your employer does not offer a Matching Gift program, ask them to match your charitable donation anyway!
- Get your colleagues involved! Make your fundraising efforts a fun, office-wide challenge with a celebratory party!
- Ask your sponsors/donors to request a matching gift from their employer too!

New Employer Match Challenge...

- A MAF supporter is upping the ante, and will also match every Employer Match received, up to a \$10,000 limit!
- First come, first served so get your Employer Matches in early!!

Supporting tools and more information about Employer Matching Gift program and the Employer Match Challenge will be available on RMVR.com and on raceagainstkidscancer.org/toolkit.

WHAT'S IN IT FOR YOU?

- Grow your total donation amount with your employer's money!
- Grow your total donation amount with your donors' employer's money!
- Grow your total donation amount with the additional Challenge match!
- Increase your chance of winning top prizes & awards available to top fundraisers!